



SCGWA 2018 WINTER MEETING & TRADE SHOW JANUARY 26, 2018

EXHIBITOR INFORMATION

The South Carolina Ground Water Association's 23rd Annual Winter Meeting & Trade Show will be held Friday, January 26, 2018 at the Columbia Conference Center in Columbia, SC. This event includes educational and networking opportunities, exhibit time, and our annual auction. We are mailing brochures to over 1000 licensed drillers and look forward to another successful event for connecting drillers with the latest services and tools of the trade.

The enclosed information provides details needed to make your commitment to SCGWA and the water well industry of South Carolina by: ■reserving a booth space; ■providing a workshop speaker; ■donating a door prize; ■donating items for the auction; or ■being a sponsor.

If you are not already an SCGWA member, a membership application is enclosed. We invite you to join and enjoy discounted exhibit fees and year-round access to SC contractors.

LOCATION

Columbia Conference Center

169 Laurelhurst Drive - Columbia, SC 29210
803-772-9811

Located off of I-26 between Piney Grove Rd and St. Andrews Rd

From I-26-E - take exit 104 and turn RIGHT onto Piney Grove Road. Turn RIGHT at the first light onto Fernandina Road (at the San Jose Restaurant). Continue on Fernandina for 9/10 miles and take a LEFT at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership. Columbia Conference Center is the first building on the RIGHT behind the dealership.

From I-26 W - take exit 104 and turn LEFT onto Piney Grove Road crossing over I-26. Turn RIGHT at the second light onto Fernandina Road (at the San Jose Restaurant). Continue on Fernandina for 9/10 miles and take a LEFT at the Westpark Entrance "A" onto Laurelhurst Avenue, directly beside the Hampton-Pontiac-Buick car dealership. Columbia Conference Center is the first building on the RIGHT behind the dealership.

SCHEDULE

Friday, January 26, 2018

8:30-10:30a	Workshops
9:00-11:00a	Exhibit Set-Up
10:45-11:30a	General Meeting
11:30a-3:00p	Trade Show
12:00-12:30p	Lunch served
1:00-2:30p	Auction
3:00-4:00p	Exhibit dismantle
3:00-4:00p	Workshop

HOTEL INFORMATION

The following are a few of the hotels located in the vicinity of the conference center.

Hilton Garden Inn, 434 Columbiana Drive/Columbia, 803.407.6640, www.columbiaharbison.stayhgi.com

Comfort Suites, 750 Saturn Parkway/Columbia, 803-407-4444, www.choicehotels.com

Fairfield Inn, 320 Columbiana Drive/Columbia, 803-732-4436, www.marriott.com/caefn

Holiday Inn Express, 211 Lanneau Court/Columbia, 803-732-2229, www.hiexpress.com/columbiasc

Country Inn & Suites, 414 Piney Grove Rd/Columbia, 803-391-4100, www.countryinns.com

PARTICIPATION OPTIONS

EXHIBIT SPACE/COST

This is a tabletop show. Each space is a minimum of 12' wide and 8' deep and comes with a skirted table and two chairs. Each booth space includes registration for one representative. Additional representatives may register at the fees indicated below. Registration for each representative includes lunch. Exhibitors are responsible for their own signage. Non-member companies interested in joining SCGWA to receive the discounted member rate should submit a completed membership application with the exhibit registration. A membership application is enclosed.

Rates for Trade Show Exhibit Space

Fee includes registration for 1 representative.

Platinum Member Booth	FREE (\$50 after Jan 5)
Regular Member Booth	\$225 (\$275 after Jan 5)
Non-Member Booth	\$325 (\$375 after Jan 5)

Rates for Additional Representatives

Platinum Members	FREE
Regular Members	\$45
Non-Members	\$90

PAYMENT/REFUND POLICIES

All fees must be paid by January 19. Payment can be made by check or credit card. Credit card payments can be faxed to 803/356-6826. Checks can be mailed with completed application to: SCGWA, PO Box 2054, Lexington, SC 29071. Form must be submitted by January 5 to avoid late fee. Registration fees, minus a \$50 service charge, will be refunded if cancellation is received in writing prior to January 19. No refunds will be given after January 19.

SHIPPING MATERIALS

The conference center provides limited storage. Special arrangements must be made for any materials that need to be shipped to the conference center. Contact the SCGWA office for more information. Additional charges may apply.

SET UP/SHOW TIMES

Set-up begins at 9:00am and should be completed by 11:00am so that exhibitors can be recognized during the General Meeting. The show is open 11:30am to 3:00pm. The Scholarship & Defense Fund Auction will be held in the Trade Show area and lunch served. Booths should remain set until 3:00pm, and all materials removed from the exhibit area by 4:00pm.

SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are an excellent way to promote your company.

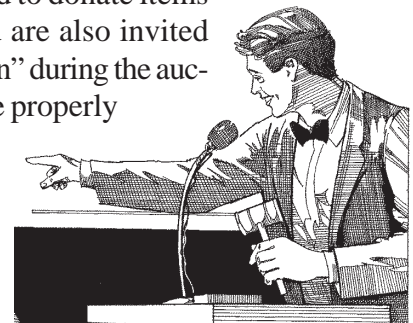
Beverage Sponsor: A coffee and beverage station will be available in the workshop and trade show areas. Beverage sponsors will be acknowledged in the program and with signage at the meeting. The cost to be a beverage sponsor is \$150.

Door Prize Sponsor: We will hold door prize drawings during the Trade Show. If you donate a door prize, you will receive a box to be placed at your booth to collect door prize tickets. Those registered for the conference will receive color coded tickets and must visit your booth to place a ticket in your box. **Door prizes must be coordinated with SCGWA prior to the show.**

Workshop Sponsor: Offering to provide a speaker for a workshop is an excellent way to spotlight proper use of the products and services provided by your company. Contact Janet Jordan at scgwa@sc.rr.com or 803/356-6809 to discuss potential speakers and topics.

AUCTION

We will be hosting our 17th Annual Scholarship and Defense Fund Auction during the Trade Show. Money raised is used: (1) to fight threats like mandatory connections, drilling restrictions, and cumbersome regulations, and (2) to fund an annual scholarship which is offered to SCGWA members or the children, grandchildren or spouse of an SCGWA member. Vendors are encouraged to donate items for the auction and are also invited to "bid high, bid often" during the auction. Donors will be properly recognized and SCGWA will provide a receipt for tax purposes upon request.



**All questions
should be directed to
SCGWA
at 803/356-6809
or scgwa@sc.rr.com.**

Exhibitor/Sponsor Registration Form

Provide information as you would like it listed in the program. Please print legibly.

Company _____
Address _____
City, State, Zip _____
Phone _____ Website _____
Name of person submitting this registration _____
Fax or email address for person submitting registration _____

Indicate level of participation below.

- Exhibit Booth @ \$325** (\$225 for SCGWA Regular Member, FREE for SCGWA Platinum Member)
Add \$50 to exhibit fee if registration is submitted after Jan 5.

Each booth fee includes registration for one representative. Additional representatives can register at an additional fee as indicated. Representatives of non-exhibiting companies should contact the SCGWA office for a Conference Registration Form. A booth may only be occupied by "registered" representatives of the contracting company and may only display products/services offered by the contracting company. Representatives of other products/services or companies are not permitted in the booth without being registered through SCGWA. Violators will be asked to leave.

List Company Representatives -1 free; \$90 for each additional (\$45 for SCGWA Regular Member, FREE for SCGWA Platinum Member)

Include name and fax or email for each representative who will be attending the show.

_____	_____
_____	_____
_____	_____
_____	_____

Will you require electricity? Yes No

Special needs/requests _____

- Beverage Sponsor @ \$150**
- Door Prize Donation** - Door prizes should be brought to the show and displayed at your booth. SCGWA staff will provide a box for you to collect door prize tickets at your booth.
- Auction Donation** - Auction items will be collected in the auction staging area of the trade show floor. Items should be clearly marked with your company name and estimated value. Items should be registered with the SCGWA volunteer onsite to insure that proper credit is given for the donation during the auction.

Remittance Options: Check enclosed Check being mailed Credit Card (Visa, MC, Amex, Discover)

Card Number _____ Exp Date _____
Name on Card _____ Sec Code _____
Billing Address for Card _____
Email Address for Receipt _____