The South Carolina Ground Water Association’s 25th Annual Winter Meeting & Trade Show will be held Friday, February 21, 2020 at Seawell’s Conference Center in Columbia, SC. This event includes educational and networking opportunities, exhibit time, and our annual auction. We are mailing brochures to over 1000 licensed drillers and look forward to another successful event for connecting drillers with the latest services and tools of the trade.

The enclosed information provides details needed to make your commitment to SCGWA and the water well industry of South Carolina by:

- Reserving a booth space;
- Providing a workshop speaker;
- Donating a door prize;
- Donating items for the auction; or
- Being a sponsor.

If you are not already an SCGWA member, a membership application is enclosed. We invite you to join and enjoy discounted exhibit fees and year-round access to SC contractors.

**LOCATION**

Seawell’s Conference Center  
1125 Rosewood Drive - Columbia, SC 29201  
803-771-7385  
www.seawellscateringsc.com  

Located across the street from the main gate of The South Carolina State Fairgrounds.

Seawell’s is located in downtown Columbia and can be accessed from the interstates through numerous routes. We suggest using your GPS to determine the best route for you.

**SCHEDULE**

**Friday, February 21, 2020**

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<th>Time</th>
<th>Event</th>
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<tr>
<td>8:30-10:30a</td>
<td>Workshops</td>
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<tr>
<td>9:00-11:00a</td>
<td>Exhibit Set-Up</td>
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<tr>
<td>10:45-11:30a</td>
<td>General Meeting</td>
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<tr>
<td>11:30a-3:00p</td>
<td>Trade Show</td>
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<tr>
<td>12:00-12:30p</td>
<td>Lunch served</td>
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<td>1:00-2:30p</td>
<td>Auction</td>
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<td>3:00-4:00p</td>
<td>Exhibit dismantle</td>
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<tr>
<td>3:00-4:00p</td>
<td>Workshop</td>
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**HOTEL INFORMATION**

The following are recommended limited service hotels located in the vicinity of the conference center. Hotels are listed in order from lowest rate to highest rate offered. Courtyard Marriott is the closest to the conference center, and the Hampton Inn and Hyatt Place are located in the heart of the Vista within walking distance to a plethora of restaurants.

**Staybridge Suites Columbia Downtown**  
1913 Huger Street  
Columbia, SC  
803-451-5900

**Courtyard by Marriott Columbia Downtown at USC**  
630 Assembly Street  
Columbia, SC  
803-799-7800

**Hampton Inn Downtown Historic District**  
822 Gervais Street  
Columbia, SC  
803-231-2000

**Holiday Inn Express & Suites Columbia Downtown**  
501 Taylor Street  
Columbia, SC  
803-744-4000

**Springhill Suites by Marriott Columbia Downtown/The Vista**  
511 Lady Street  
Columbia, SC  
803-978-2333

**Hyatt Place Columbia Downtown The Vista**  
819 Gervais Street  
Columbia, SC  
803-978-2013
**EXHIBIT SPACE/COST**

This is a tabletop show. Each draped and skirted table is 8 feet long and comes with two chairs. Each booth space includes registration for one representative. Additional representatives may register at the fees indicated below. Registration for each representative includes lunch. Exhibitors are responsible for their own signage. Non-member companies interested in joining SCGWA to receive the discounted member rate should submit a completed membership application with the exhibit registration. A membership application is enclosed.

**Rates for Trade Show Exhibit Space**

*Fee includes registration for 1 representative.*
- Platinum Member Booth: FREE ($50 after Feb 7)
- Regular Member Booth: $225 ($275 after Feb 7)
- Non-Member Booth: $325 ($375 after Feb 7)

**Rates for Additional Representatives**
- Platinum Members: FREE
- Regular Members: $45
- Non-Members: $90

**PAYMENT/REFUND POLICIES**

All fees must be paid by February 14. Payment can be made by check or credit card. Credit card payments can be faxed to 803/356-6826. Checks can be mailed with completed application to: SCGWA, PO Box 2054, Lexington, SC 29071. Form must be submitted by February 7 to avoid late fee. Registration fees, minus a $50 service charge, will be refunded if cancellation is received in writing prior to February 14. No refunds will be given after February 14.

**SHIPPING MATERIALS**

Please notify the SCGWA office if materials are being shipped to the conference center, so we can ensure they are available the day of the show. Packages should be clearly marked with your company name and shipped to: Seawells, 1125 Rosewood Dr, Columbia, SC 29201.

**SET UP/SHOW TIMES**

Set-up begins at 9:00am and should be completed by 11:00am. The show is open 11:30am (earlier if the General Meeting runs short) to 3:00pm. The Scholarship & Defense Fund Auction will be held in the Trade Show area and lunch served. Booths should remain set until 3:00pm, and all materials removed from the exhibit area by 4:00pm.

**SPONSORSHIP OPPORTUNITIES**

The following sponsorship opportunities are an excellent way to promote your company.

**Beverage Sponsor:** A coffee and beverage station will be available throughout the day. Beverage sponsors will be acknowledged in the program and with signage at the meeting. The cost to be a beverage sponsor is $150.

**Door Prize Sponsor:** We will hold door prize drawings during the Trade Show. If you donate a door prize, you will receive a box to be placed at your booth to collect door prize tickets. Those registered for the conference will receive color coded tickets and must visit your booth to place a ticket in your box. **Door prizes must be coordinated with SCGWA prior to the show.**

**Workshop Sponsor:** Offering to provide a speaker for a workshop is an excellent way to spotlight proper use of the products and services provided by your company. Contact Janet Jordan at scgwa@sc.rr.com or 803/356-6809 to discuss potential speakers and topics.

**AUCTION**

We will be hosting our 19th Annual Scholarship and Defense Fund Auction during the Trade Show. Money raised is used: (1) to fight threats like mandatory connections, drilling restrictions, and cumbersome regulations, and (2) to fund an annual scholarship which is offered to SCGWA members or the children, grandchildren or spouse of an SCGWA member. Vendors are encouraged to donate items for the auction and are also invited to “bid high, bid often” during the auction. Donors will be properly recognized and SCGWA will provide a receipt for tax purposes upon request.

All questions should be directed to SCGWA at 803/356-6809 or scgwa@sc.rr.com.
SCGWA ANNUAL WINTER MEETING & TRADE SHOW - FEBRUARY 21, 2020

Exhibitor/Sponsor Registration Form

Provide information as you would like it listed in the program. Please print legibly.

Company __________________________
Address __________________________
City, State, Zip __________________________
Phone __________________________ Website __________________________

Name of person submitting this registration __________________________
Fax or email address for person submitting registration __________________________

Indicate level of participation below.

☒ Exhibit Booth @ $325 ($225 for SCGWA Regular Member, FREE for SCGWA Platinum Member)
Add $50 to exhibit fee if registration is submitted after February 7.

Each booth fee includes registration for one representative. Additional representatives can register at an additional fee as indicated. Representatives of non-exhibiting companies should contact the SCGWA office for a Conference Registration Form. A booth may only be occupied by “registered” representatives of the contracting company and may only display products/services offered by the contracting company. Representatives of other products/services or companies are not permitted in the booth without being registered through SCGWA. Violators will be asked to leave.

List Company Representatives - 1 free; $90 for each additional ($45 for SCGWA Regular Member, FREE for SCGWA Platinum Member) - Include name and fax or email for each representative who will be attending the show.

__________________________________ ______________________________________
__________________________________ ______________________________________
__________________________________ ______________________________________
__________________________________ ______________________________________
__________________________________ ______________________________________

Will you require electricity?  ☐ Yes  ☐ No

Special needs/requests __________________________

☒ Beverage Sponsor @ $150

☒ Door Prize Donation - Door prizes should be brought to the show and displayed at your booth. SCGWA staff will provide a box for you to collect door prize tickets at your booth.

☒ Auction Donation - Auction items will be collected in the auction staging area of the trade show floor. Items should be clearly marked with your company name and estimated value. Items should be registered with the SCGWA volunteer onsite to insure that proper credit is given for the donation during the auction.

Remittance Options:  ☐ Check enclosed  ☐ Check being mailed  ☐ Credit Card (Visa, MC, Amex, Discover)  

Card Number __________________________ Exp Date ________
Name on Card __________________________ Sec Code ________
Billing Address for Card __________________________
Email Address for Receipt __________________________

Mail form to: SCGWA, PO Box 2054, Lexington, SC 29071  Fax form to: 803/356-6826